



## Mardi Gras

### 2010 EVENT SPONSORSHIP OPPORTUNITIES

Saturday, October 2, 2010

#### Platinum Sponsor - \$5,000

- Inside cover, full page color ad with logo in event program
- Full page color ad in on-line event program
- Recognition as Platinum Sponsor on invitation & promotional materials
- Recognition with Logo on 200 gift bags distributed to guests
- Logo on promotional materials
- Logo on Event Signage
- 12 tickets to event
- Recognition as event sponsor on agency website and in agency newsletter, distributed to 2,500 Inland Empire residents
- Recognition in the *Inland Empire Magazine*

#### Gold Sponsor - \$2,500

- Full page color ad with logo in event program
- Full page color ad in on-line event program
- Recognition as Gold Sponsor on invitation & promotional materials
- Logo on promotional materials
- Logo on Event Signage
- 8 tickets to event
- Recognition as event sponsor on agency website and in agency newsletter, distributed to 2,500 Inland Empire residents
- Recognition in the *Inland Empire Magazine*

#### Silver Sponsor - \$1,000

- Full page color ad in event program book
- Full page color ad in on-line event program
- Recognition as Silver Sponsor on invitation & promotional materials
- 4 tickets to event
- Recognition as event sponsor on agency website and in agency newsletter, distributed to 2,500 Inland Empire residents
- Recognition in the *Inland Empire Magazine*

#### Bronze Sponsor - \$500

- Half page color ad in event program book
- Half page color ad in on-line event program
- Recognition as Bronze Sponsor on invitation & promotional materials
- 2 tickets to event
- Recognition as event sponsor on agency website and in agency newsletter, distributed to 2,500 Inland Empire residents

#### Gift Bag Opportunities

- 200 item base
- Distributed to first 200 guests
- Must be actual item or gift certificate; not just promotional materials